

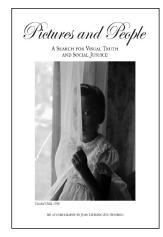
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PICTURES AND PEOPLE:

A Search for Visual Truth and Social Justice Recipes and Traditions

Edited and authored by Joan Liffring-Zug Bourret Paperback \$25.00 134 pages, 8 1/2" x 11", ISBN 978-1932043716 Published and distributed by Penfield Books 215 Brown Street Iowa City, Iowa 52245-5801



USA BOOK NEWS ANNOUNCES

Pictures and People
An Autobiography by Joan Liffring-Zug Bourret
AS A FINALIST OF
THE USA "BEST BOOKS 2011" AWARDS

USABookNews.com, the premier online magazine and review website for mainstream and independent publishing houses, announced the winners and finalists of THE USA "BEST BOOKS 2011" AWARDS on November 1, 2011. Over 500 winners and finalists were announced in over 140 categories covering print, e-books, and audio books. Awards were presented for titles published in 2010 and 2011.

Jeffrey Keen, President and CEO of USA Book News, said this year's contest yielded an unprecedented number of entries, which were then narrowed down to over 500 winners and finalists.

Simon & Schuster, St. Martin's Press, Random House, Penguin, Harper Collins, Houghton Mifflin Harcourt, McGraw-Hill, John Wiley & Sons and hundreds of Independent Houses contributed to this year's Outstanding Competition! *Pictures and People: A Search for Visual Truth and Social Justice*, published by Penfield Books in Iowa City, has been selected as a finalist in the autobiography/memoir category. For a full list of all award winning titles, visit: http://www.USAbooknews.com.

Pictures and People has over 130 black and white photographs and includes text and highlights from the years 1951, to images of Monet's garden taken in 2007. Joan has photographed Martin Luther King in 1962, President Reagan in the 1980s, and President Barack Obama during his campaign in 2007. Her images documented the people who have worked for civil rights in Cedar Rapids, Iowa, in the 1960s, as well as many photographs showing women's roles during the last half of the twentieth century.

At age 22, Joan photographed the birth of her first son. Initially the photographs were rejected nationwide by magazines as unfit to print, although the only medically graphic image was her baby with the umbilical cord still attached. *The Des Moines Register's Picture Magazine* published the photographic series as subsequently *LOOK* magazine used the essay, and *LIFE* used one photograph. This series is in the autobiography, called one of the outstanding photographic essays of the 1950s.

Two of her photographs, in the collection of the Metropolitan Museum of Art, are in the book. They are of Nan Wood Graham, model for the painting *American Gothic* (1975) and one of the Junior League Christmas Party (1962). As a photographer for *The Des Moines Register* and *The Iowan*, Joan covered Iowa's ethnic groups and farm life in four states for children's educational books showing Iowa cornbelt farming, Wisconsin dairy farming, Texas cotton farming, and apple growers in Washington. Her sixty-plus-year career as a photographer gives insight into her three marriages and family background.

Pictures and People is available by mail from Penfield Books, local bookstores, and Amazon online.