

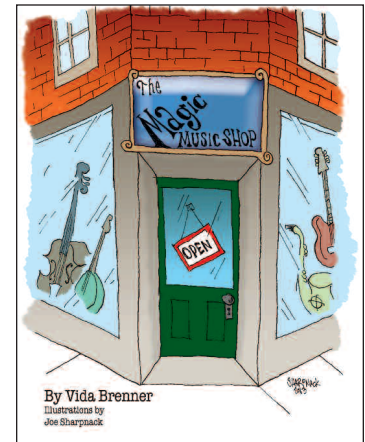
----- Testimonials -----

I chose Penfield Books on the recommendation of a friend. The help I received was exceptional, both in the editing and in the encouragement from the entire staff, including Joan Liffing-Zug Bourret, Deb Schense, and Mary Sharp. They were easy to work with and receptive to my comments.

I retained all the creative rights, but I believe that the experience of all the editors was most important in producing a quality, marketable product. Nevertheless, any suggested changes were thoroughly discussed with me. I also appreciated that I could find and use an artist who worked with me until my ideas took form on the page. My cousin, who had a different publisher, was very unhappy with the artist chose for her book, but was unable to affect any change.

I am currently working on a second book, and also am considering suggestions from my readers to have a sequel to the first book. My choice for a publisher will be Penfield Books.

—Vida Brenner, Author of *The Magic Music Shop*, \$12.95 Retail

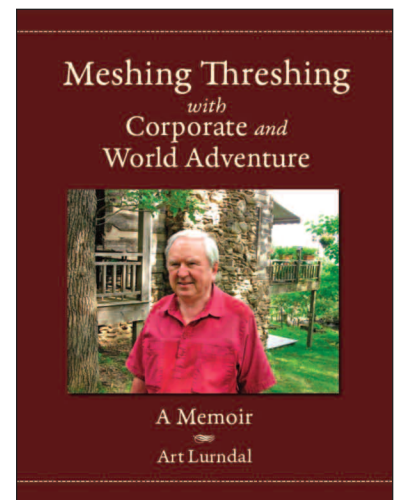


Not sure we properly thanked all of you for the great work in getting the book published! It was a pleasure working with true professionals. The response from the people who have received gifted books has been extremely positive.

Thanks to all of you, and we hope we can stay in touch.

—Art Lurndal, Author of

Meshing Threshing with Corporate and World Adventures: A Memoir, \$45.00 Retail

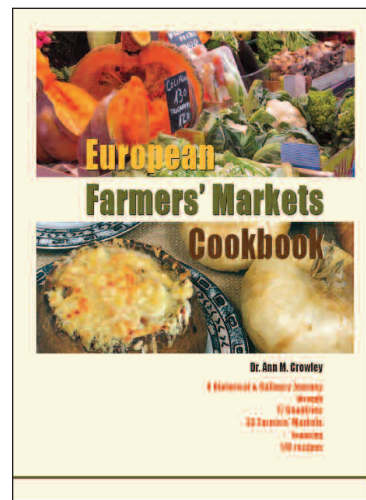


Good morning, Art Lurndal, Barbara Lurndal, and the rest of the Penfield Books team,

I've had the honor of working with Joan, Deb, and David, and now with you both. I'm always so proud of the work we produce and am thrilled to hear your book is being so well received. It takes a lot to put a life story together and it's no small task as you know so well. Congratulations to your success!

—Molly, Graphic Designer, MACook Design

Molly designed the cover for European Farmers' Markets Cookbook as well as numerous other covers for Penfield Books



Working with Joan and her freelance staff to create my book of Iowa Pastel Landscapes was a memorable learning experience. Joan's creative mind came up with one significant idea after another which all came together to design a book I am quite proud of. Her design instincts and attention to detail contribute to her ability to produce outstanding books. Each person on her staff was of great help to me at different times through out the making of my book. There is a wonderful spirit of friendship and cooperation among Joan and her staff which makes for a happy work place.

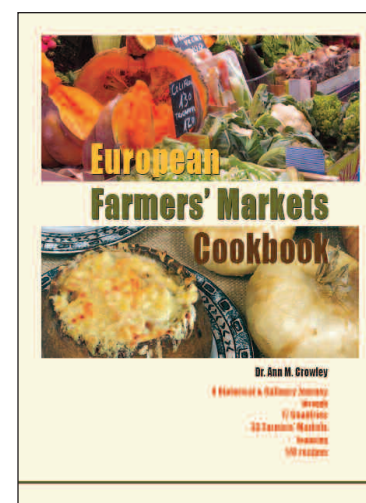
—Marcia Wegman,

Author and Artist of Iowa's Pastel Landscapes, \$35.00, Retail
Midwest Publisher's contest winner 2014



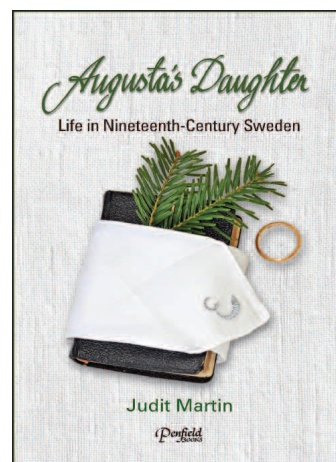
The freelance staff at Penfield Books is very conscientious. Joan will not allow a book to go to the printer until it is perfect. This is very valuable for a beginning author.

—Ann Crowley, Author of European Farmers' Markets, \$38.95 Retail



It is a genuine pleasure to work with Joan and her freelance staff. Aside from their friendliness, I have been given much encouragement and support in regards to my writing. When I arrived from Sweden to do a book tour, I found the atmosphere at Penfield to be like that of a family (although none of them are related). I came as a guest but almost immediately felt at home, accepted and respected by everyone. All in all, working with Penfield has been a wonderful and rewarding experience!

—Judit Martin, Author of *Augusta's Daughter*, a novel about Nineteenth Century Sweden, \$21.95 Retail



How pleased I am to have been one of Penfield's authors for the past 34 years. I was Joan's first author of ethnic books!!!! We started with *The Czech Book*, when then Czechoslovakia was controlled by a Communist government and we believed we had the privilege and obligation to help preserve this beautiful culture. No one else was doing that. Then we followed that publication with five other titles, the last being *Czech Touches* in 2012.

Together with Penfield and its staff, we have celebrated and also promoted the Czech culture. Penfield, and Joan, especially, has a way of finding talent and "bringing us along and making us look fabulous" as we tell the story of the beautiful diversity of cultures and peoples.

—Pat Martin, Author of *Czech Touches: The Czech Book*, \$18.95 Retail

